Author Reading Evaluation Form

Trade Show Name: _____

Date: _____

1. **Rate the success of the event (1: not successful; 10 Very Successful)**

   1 2 3 4 5 6 7 8 9 10

2. **Did the author hold your interest?**

   _____

3. **Did the author speak clearly?**

   _____

   _____

4. **Did the author speak too fast? [ ] Too slow? [ ] Just right [ ]**

5. **What did you like best or find most useful about this reading?**

   _____

   _____

6. **Do you have any suggestions for improvement?**

   _____

   _____